

Karts 'n' Kitcars

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Please send **BUSINESS ENQUIRIES** to:

Website: www.knkkarts.com - Read earlier KnK newsletters from 2004 on our website kartsindia@gmail.com

KnK/NL 0112

Newsletter

January 2012

Happy 2012 New Year!

The Year That Was: 2011, was the year we dedicated to re-structure the company and the product line. Alongside we have regrouped with several associates with the intention to provide better products and services for karting in 2012.

Price, a matter of concern – Is go karting becoming too expensive? How often are we hearing people complain that kart racing is increasingly becoming an “out of reach” sport for many youngsters looking towards motor racing?

We are addressing the matter by establishing new facilities in different countries that provide the infra-structure for managing costs so price lines can be maintained. Aside from assembling karts these facilities will also be a source for quality spare parts, clothing, engines, tyres etc. sourced from established manufacturers from different countries across the globe. Prices will be monitored to ensure competitiveness and the best deals for our customers through a mail ordering service.

The parent unit, Karts 'n' Kitcars, India, will be the singular source for the supply of all the chassis for the different karts models.

Karts 'n' Kitcars, International, will assemble all different kart models at two separate factories, one dedicated to race karts and a second for Rental and off-road karts. The new facilities will sell related spare parts, apparel, tyres, and accessories for race, rental and off road karts.

Individuals and small businesses will soon have access to reasonably priced quality karting spares and accessories through this new service.

Driver race training and low budget racing – There is a serious concern that the development of kart racing is not growing, especially in India, where racing is limited to the few “arrive and race” series, aside from the Rotax Challenge. The high costs involved with kart racing is keeping a number of talented drivers away from showing their abilities. More affordable programs are intended to be developed and talk is presently on with parties with similar thinking to introduce such programs. It is also well-established that kart racing is important in the development of racing skills and particularly in the formative years. This will happen only if it is affordable.

New Range of Kart brands from Karts 'n' Kitcars – The popular KnK range of race karts will be supported by two new brands STARTKART and ACE.



STARTKART will cater to beginner drivers and club racing. The lineup comprises Cadet, Junior and senior model karts with 4-stroke and 2-stroke engines – Ready to Race and suited to low budget racing for beginner classes and single make series.



The STARTKART models are built on proven KnK Juvenile, Integra and JL chassis', they cover all age segments and offer engine packages starting with 4-stroke from 6.5 bhp through to 28 bhp 2 stroke engines. The 4-stroke model chassis' permit upgrading to 2-stroke at minimal costs.

More about the STARTKART in the February Newsletter.



The KnK models include the Juvenile, Integra and JL322. These models have been the popular choice with race winners and championship drivers. The KnK karts will continue to be attractively priced for those looking to race in national classes and championships.

More about the KnKs in the February Newsletter.



ACE karts, designed for professional level racing available in small numbers for select drivers. Two models in two variants, heavy and light also made as a shifter model. Specially formulated steel alloys go into the making of the chassis using a unique welding technique. Zero fatigue through the entire length of a race with no "drop off" in performance. Loaded with several new "first time" features, these karts are sure to come up trumps on track.

The ACE karts will be thoroughly race tested through 2012 before CIK homologation.

It will have been worth the wait!

Amongst other news, a new rental model of the Genesis is in the offing along with dirt karts for the off-road thrill seeker.

In Australia KnK karts have been building on their excellent race performance over the previous year. In the rental karting scene Big Kart Track in Brisbane has a lineup of over 80 KnK rental karts for their patrons. Please visit the "Gallery" at their website www.bigkart.com.au to see Australia's biggest rental kart track.

Best regards and Happy New Year to you and your family and friends.

Talk soon.

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